Get ready for job offers in 2017

Position yourself. It is not enough to set targets but you must position yourself to tap into new opportunities that might come with the new year.

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When the festive season is finally gone, the employed and the unemployed will seek to find or change jobs. But how you do this is the question that we shall try to answer today based on expert advice.

According to Yasiin Magombe, a job placement consultant, one should prepare for the opportunities or areas that they might have interest in.

"Examine yourself wholly and get to know the kind of job that suits your competences and interest," he says.

In a recently published article - *the workplace: increase your chances of getting employed* - that was published by a number of mediums, the writer profoundly dwells on a number of strategies that one can adapt to become employable.

Firstly, the writer says, you must be willing to start job-hunting as well as having the patience to make it a fulltime engagement until when you get one that suits your skills and qualifications.

Beyond searching, you must understand the job you intend to apply for and gauge yourself against the odds as well as making sure that your Curriculum Vitea matches the search.

In other words, he says, you must avoid using a generic CV for different jobs.

Positioning yourself, according to Magombe is the other aspect that should be at the back of your mind.

"Establish your competitive advantage and know your strength to make a difference," he says.

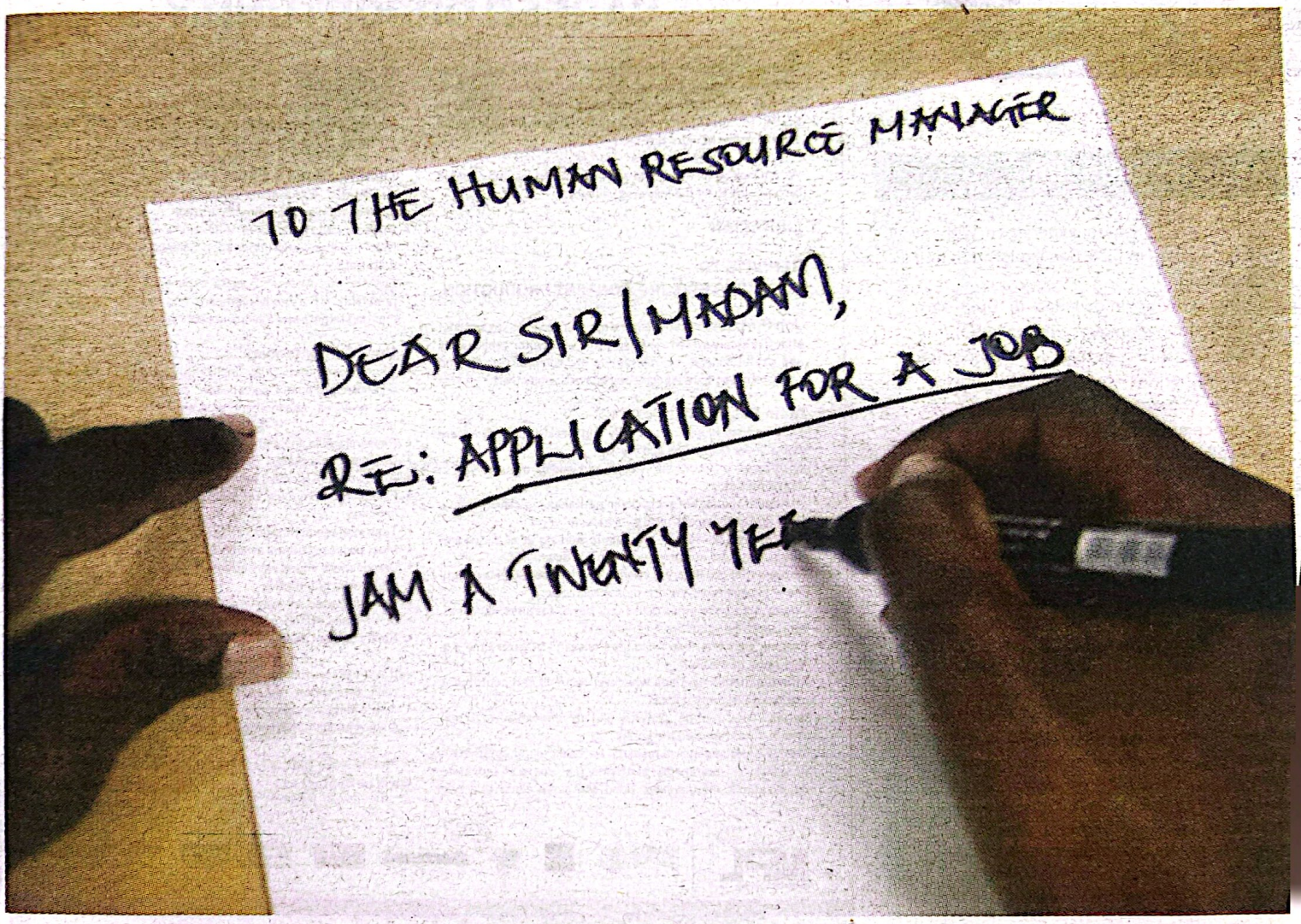
Also important, according to Pheona Namuyaba, the programmes manager at Restless Development is to network with people who matter because they have shared platforms that might turn out important.

"Keep searching until you get it. The reality is getting the best job offer doesn't come easily," she says.

Employees and those who are unemployed, Magombe says, must continually work on their brand to improve their own outlook in the eyes of potential employers.

However, he cautions that one must avoid focusing on money alone because it is potentially destructive.

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Get into position. It is not enough to apply for job placements but be ready to go an extra mile by having a leverage over others. PHOTO BY ABUBAKER LUBOWA.

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