

South African Airways in strategy to boost business

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KAMPALA. South African Airways (SAA) has said it is implementing its turnaround plan by effecting network remediation strategies.

The airline says it has already made known its intention to introduce network enhancements which are in line with the implementation of its newly developed five-year Corporate Plan in order to improve schedule efficiencies.

These plans were shared with various stakeholders in the travel industry, the shareholder and Parliament. Implementation of the 5-year plan seeks to return

the company to financial sustainability in the shortest time possible.

“There is every urgency to aggressively implement this turnaround plan in a manner that shows results in improved efficiencies and ensure schedule integrity for all our customers. We are therefore monitoring route performance and have made some capacity adjustments to align our schedule and frequencies for sustainable and profitable outcomes,” a statement released last week in Johannesburg, South Africa reads in part.

In the statement, SAA spokesperson Tlali Tlali said: “Demand in Central Africa has remained at levels similar to last year due to slow economic growth in

the region. Our intention therefore is to maintain our presence in these markets, and we have initiated discussions with our partners to decide on the best option to serve these markets.”

“Contrary to speculation in the media, the Ugandan market remains important to us and SAA will maintain its presence there. We will adjust capacity to Entebbe from 7 to 6 flights per week,” explains Mr Tlali.

“These changes will enable SAA to revise its schedules and frequencies as and when needed in order to meet the ever changing demand patterns across its network,” added Mr Tlali, among other schedule changes.