

EDITORIAL

Why you should buy goods made in Uganda

Uganda has made great strides in the manufaturing sector, with the country currently making a host of quality products that are not only consumed internally but also exported to other countries. Spurred by the relative peace and stability that the country has enjoyed for a long period, industries that manufacture a variety of products have sprouted and prospered across the country. Incentives such as tax holidays provided by the government and the availability of enablers like electricity to run machines in factories, among others, are also key cogs in Uganda's impressive industrialisation journey. These factories are major sources of employment for local people where they are located and also for people from other parts of the country. They also provide revenue to the government through the taxes that they pay. The revenue is vital for the provision of social services such as health, and education, among others. The presence of these industries is a big boost to the country's import substitution efforts. These factories that manufacture goods

The issue:

Ugandan-made goods.

Our view:

The government, with the help of citizens, must work harder towards eliminating substandard Ugandan-made goods from the market. It is the civic duty of the populace to report any substandard goods on the market, and the responsibility of the government to ensure these goods are withdrawn from the market.

the local languages spoken in the country. The government should consider delivering these messages in ways that are tailored to specific age groups and gender to make them more impactful. An inflexible one-size-fit-all approach is not effective. Furthermore, more efforts should be made by the authorities to ensure the prices of goods made in Uganda are affordable.

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