

Farmers get ready cassava market

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Uganda Breweries Ltd (UBL) managing director, Mark Ocitti, while visiting commercial cassava farmers in Lango last week, assured the farmers of ready market. "In the past, cassava used to be in all the homes just like granaries to fight food insecurity, but now things have changed, yet cassava is a good source of food security. We have come out to

encourage cassava production by offering a good price to our farmers," Ocitti said. "Uganda Breweries Ltd has been in existence for the past 70 years and we are going to be available for the next 70 years and beyond, so the market for the cassava flour and white sorghum will continue to be available," he added. Ocitti revealed that in 2016, UBL spent more than Shs20 billion buying wheat, white sorghum and cassava flour from the farmers. The raw materials are used as ingredients for making beer especially the Senator Lager brand.



boss Mark Ocitti (L) shares a light moment with cassava farmers. COURTESY PHOTO