

months, alongside other pasteurised dairy products.

... All the different farmers, all the different people in the households — everyone is

of innovation to the farm. It is a game-changer for the entire farming community in this area, not just for

Musenero emphasised that job creation remains at the centre of

the value chain.

ENTERPRISE UGANDA, BNI TO EQUIP ENTREPRENEURS

By Prossy Nandudu

The business community under the Business Network International (BNI) have signed a memorandum of understanding with Enterprise Uganda under which members of BNI will be trained in leadership and related business management skills.

xxDiana Ninsiima Kibuka, the National Director of BNI Uganda, explained that the partnership will not only stop at training sessions but will allow BNI businesses to ride on the success of Enterprise Uganda's success story of growing enterprises into sought-after brands.

"The partnership with Enterprise Uganda is going to allow us to give members valuable access to industry leaders through training sessions that will grow their businesses," Ninsiima explained.

The partnership was reached during the launch of the academy, and also recognising outgoing

EXPOSURE TO LENDING INSTITUTIONS

Mutyabule said they will link successful businesses to financial institutes in their network. While Enterprise Uganda provides non-financial business development services, the network has all financial institutions that can be accessed with support from Enterprise Uganda.

"Some businesses are not yet ready for financing, and they give up. There are many financing options in banks, but this money cannot be accessed if other critical pillars of businesses haven't been addressed," she said.

While giving his keynote address, Dr Denis Mutanda, formerly with the COMESA secretariat advised the business community to make use of technologies to get tips on how to improve and grow their businesses



Mutyabule (left) and Ninsiima briefing the media about the partnership at Enterprise Uganda offices

and incoming chapter leaders at the Enterprise Uganda Offices in Butabika recently.

According to Ninsiima, because Enterprise Uganda has already

established itself as a leader in training business owners and scaling up businesses, the exposure will expand and grow the different brands through business mentorship

and counselling, among others.

Ninsiima further clarified that whereas BNI appears to be a network of the corporates, she said that they are already initiating another chapter called Mpagi, which meets every Thursday morning, composed mainly of the business community who prefer interacting with others in the local language, which is Luganda.

"One of the critical areas that we have been engaged in is the Luganda Chapter for those who are comfortable speaking in the language," she explained.

Plans are underway to open a branch in Jinja to cater for the business community in Eastern Uganda, and later on, Gulu for the northern community and then Mbarara City for the western region.

Welcoming the partnership, Rose Mary Mutyabule, a director at Enterprise Uganda, explained that BNI is a strategic group that, if provided with complementary services, more businesses will be assisted to grow.