

Bank launches literacy drive in schools

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KAMPALA. United Bank for Africa (UBA) Uganda has launched the Read Africa Project with the objective of improving the literacy levels of children in Uganda.

The Read Africa Initiative was started to address low literacy levels in Africa where African children do not have enough access to books due to financial challenges and are therefore, not reading as frequently as desired.

The UBA Foundation has been donating selected literature books to junior and senior secondary school students across Africa to rekindle the dwindling reading culture amongst African youths.

During the launch at Emma High School, Kisaasi Kampala, Ms Bola Atta, the acting chief executive officer (CEO) of the UBA Foundation, told the students that reading is the key to success and they ought to adopt a good reading culture.

"Reading will open your world to endless opportunities, it will empower you with information to further your lives and change the world. Reading books is the key to achieving your dreams," Ms Atta said.

Speaking at the event, Mr Johnson Agoreyo, the UBA Uganda CEO/managing director, said: "UBA Foundation was created to serve the people, to enable financial and economic empowerment in the countries we serve."