

Motorcare Uganda

With customers in more than 130 markets worldwide, Stellantis are the manufacturers of Peugeot, Citroën – some of the most iconic global brands.

ROLAND N. MASAIRA

Motorcare Uganda opens Stellantis showroom

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Mr Winston Kibuka, the Managing Director at the Ministry of Works and Transport, Mr Laszlo Heckenman, Regional Director, Stellantis Africa and Mr Laszlo Heckenman, Regional Director, Stellantis Africa and Mr Laszlo Heckenman, Regional Director, Stellantis Africa.

For the first time, Uganda has become a host to a Stellantis showroom, a hub for many vehicle brands, though some are more popular than others. Much as the largest fleet of vehicles in the country is the armed forces, second hand sold in the market, the Stellantis showroom that deal in brand-new vehicles have also gained momentum over the years. The newest showroom in Uganda is Stellantis, the manufacturers of Peugeot, Citroën, and other brands.

With manufacturing facilities located in France, Germany, Italy, Spain, Poland, the UK, the United States, Canada, Mexico, Brazil, Argentina and Morocco – Stellantis, according to their website, is powered by nearly 200,000 employees across its six regions globally. In Uganda, the Stellantis brand is represented by the Peugeot, Citroën, and other brands.

not just Citroën and Peugeot but many other iconic and innovative brands manufactured by Stellantis Group. These include Peugeot, Citroën, DS Automobiles, Fiat, Jeep, Lancia, Maserati, Opel, Ram, Vauxhall, and others. Stellantis is a global leader in the automotive industry, with a strong presence in many markets worldwide. The introduction of globally recognized brands such as Citroën and Peugeot offers Ugandans access to a wider range of vehicle options and safety standards. This is a positive step towards improving the overall safety profile of the national vehicle fleet.

THE FUTURE
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roof," says Florence Malaka, Stellantis Managing Director at the time. Some of the categories of vehicles under the three brands include Peugeot and Citroën, which offer a wide range of models and specifications, both manual and automatic, both in the city and on the highway. There are also Citroën models that are designed for rugged terrain, such as the Citroën C15, which is a compact sport utility vehicle (SUV). These vehicles are designed to provide a variety of options for different types of users.

Changing market dynamics
Uganda's vehicle market has been dominated by three to five popular brands. However, new markets and businesses are experiencing a change in demand, where, for instance, Motorcare deals in a variety of brands, including Peugeot, Citroën, and other brands. This is a positive step towards improving the overall safety profile of the national vehicle fleet.

Guaranteed
When Motorcare brings them in, you're guaranteed a warranty and a service network that is second to none. This is a positive step towards improving the overall safety profile of the national vehicle fleet.

From left: Ivan Buzi, Managing Director, Motorcare; Mr Winston Kibuka, the Managing Director at the Ministry of Works and Transport; Mr Laszlo Heckenman, Regional Director, Stellantis Africa and Mr Laszlo Heckenman, Regional Director, Stellantis Africa and Mr Laszlo Heckenman, Regional Director, Stellantis Africa.

Mr Florence Malaka, Managing Director, Motorcare, Uganda, test drives one of the new Citroën during the opening of the new Stellantis showroom on Friday.

Improved operational efficiency. The addition of Peugeot, Citroën, and other brands to the line of other brands such as Hyundai, Ford and Nissan, you can acquire under the same dealership. Previously, the Motorcare only service 30 cars at a time, could now service 60 cars at a time.

The addition of the three Stellantis brands meant that there was a need to expand the dealership workshop. The launch of the first two-story vehicle service centre in Uganda, increasing the service capacity volume from 30 to 60 vehicles undergoing repairs in a speech read by Winston Kibuka, the Commissioner, Transport Regulation and Safety at the Ministry of Works and Transport. Mr Laszlo Heckenman, Regional Director, Stellantis Africa and Mr Laszlo Heckenman, Regional Director, Stellantis Africa.



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The Citroën C15 is one of the luxury brands recently unveiled, alongside Peugeot.

The newly launched two-story vehicle service centre will increase the service capacity volume from 30 to 60 vehicles undergoing maintenance simultaneously.