

Bongo to benefit farmers

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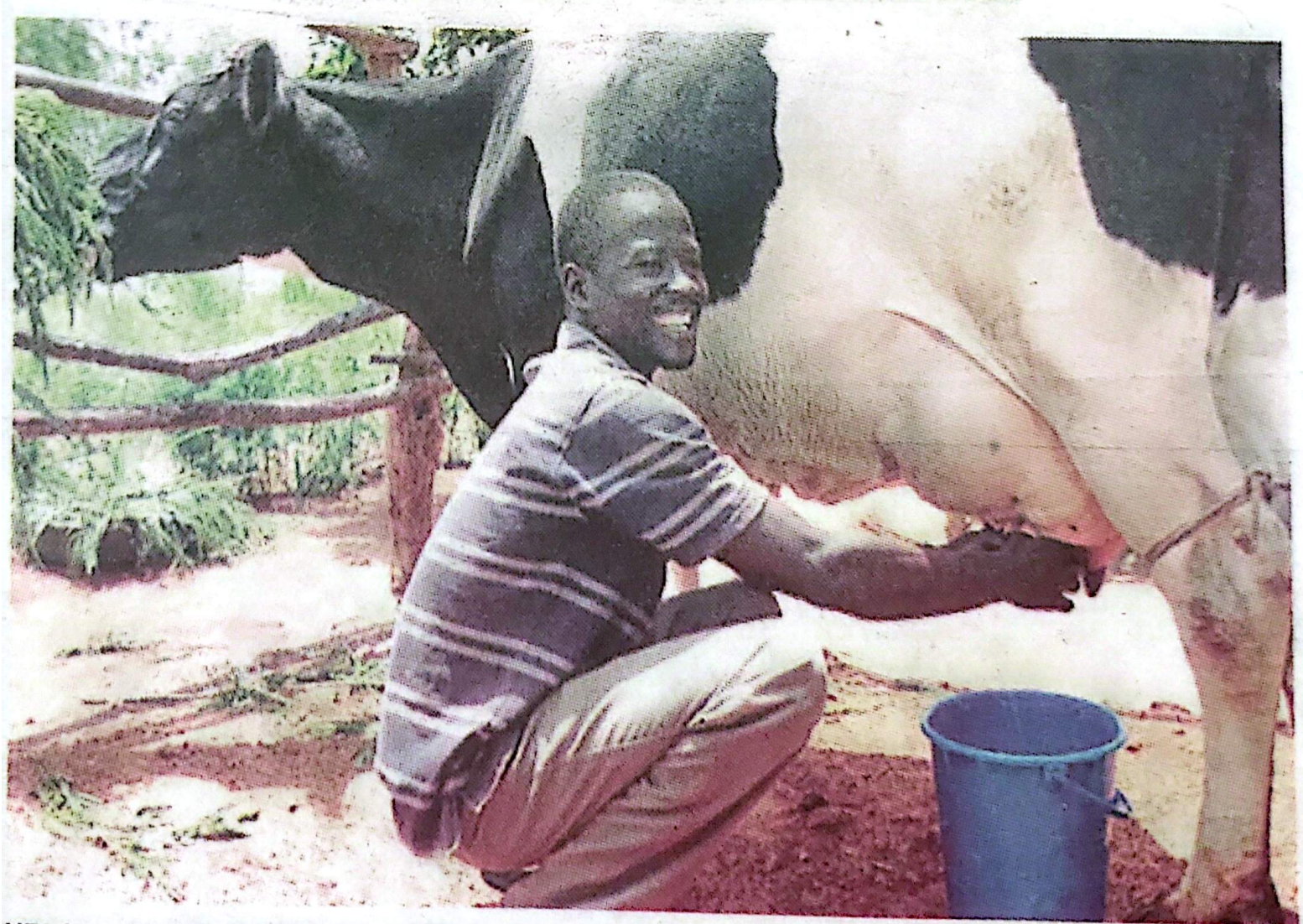
Dairy farmers have all reasons to smile after Fresh Dairy confirmed they need more milk.

The leading dairy processing plant made the revelations while launching the latest addition to its line of products - Bongo.

Bongo is a heat treated fermented or cultured

milk product that is naturally preserved to retain its high content levels of calcium and protein.

Speaking during the new product launch, Elias Ochola Director Sales - Fresh Dairy said, "Fresh Dairy has a rich heritage in Uganda since 1967, when we started as a Dairy cooperation. Through the years, we have come to appreciate how rich Uganda's culture is, most especially with a variety of foods that cannot be found anywhere else in the world."



UBL boss Mark Ocitti (L) shares a light moment with cassava farmers. COURTESY PHOTO

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