



# JAMAFEST

DAR ES SALAAM, TANZANIA  
2019





VISION

"A UNIFIED  
EAST AFRICA  
THROUGH ARTS  
AND CULTURE"

JOYCE FISOO-CHAIRPERSON,  
NATIONAL ORGANIZING COMMITTEE



# BACKGROUND

THE 20TH AND 23RD MEETING OF THE COUNCIL OF EAST AFRICAN COMMUNITY {EAC} MINISTERS HELD IN MARCH AND SEPTEMBER 2012 RESPECTIVELY REQUESTED THE EAC SECRETARIAT TO ORGANISE REGULAR EAC ARTS AND CULTURE FESTIVAL IN THE EAC STATES ON ROTATIONAL BASIS. FIRST FESTIVAL TOOK PLACE IN KIGALI RWANDA IN FEBRUARY, 2013. SECOND FESTIVAL TOOK PLACE IN KENYA IN AUGUST, 2015 AND THIRD TOOK PLACE IN UGANDA 2017. THE NOW BRANDED JAMAFEST {JUMUIYA YA AFRIKA MASHARIKI UTAMADUNI} IS HOSTED ON A RATIONAL BASIS BY EACH PARTNER STATE EVERY TWO YEARS, TANZANIA HOSTED THE 2019 JAMAFEST.

## VISION

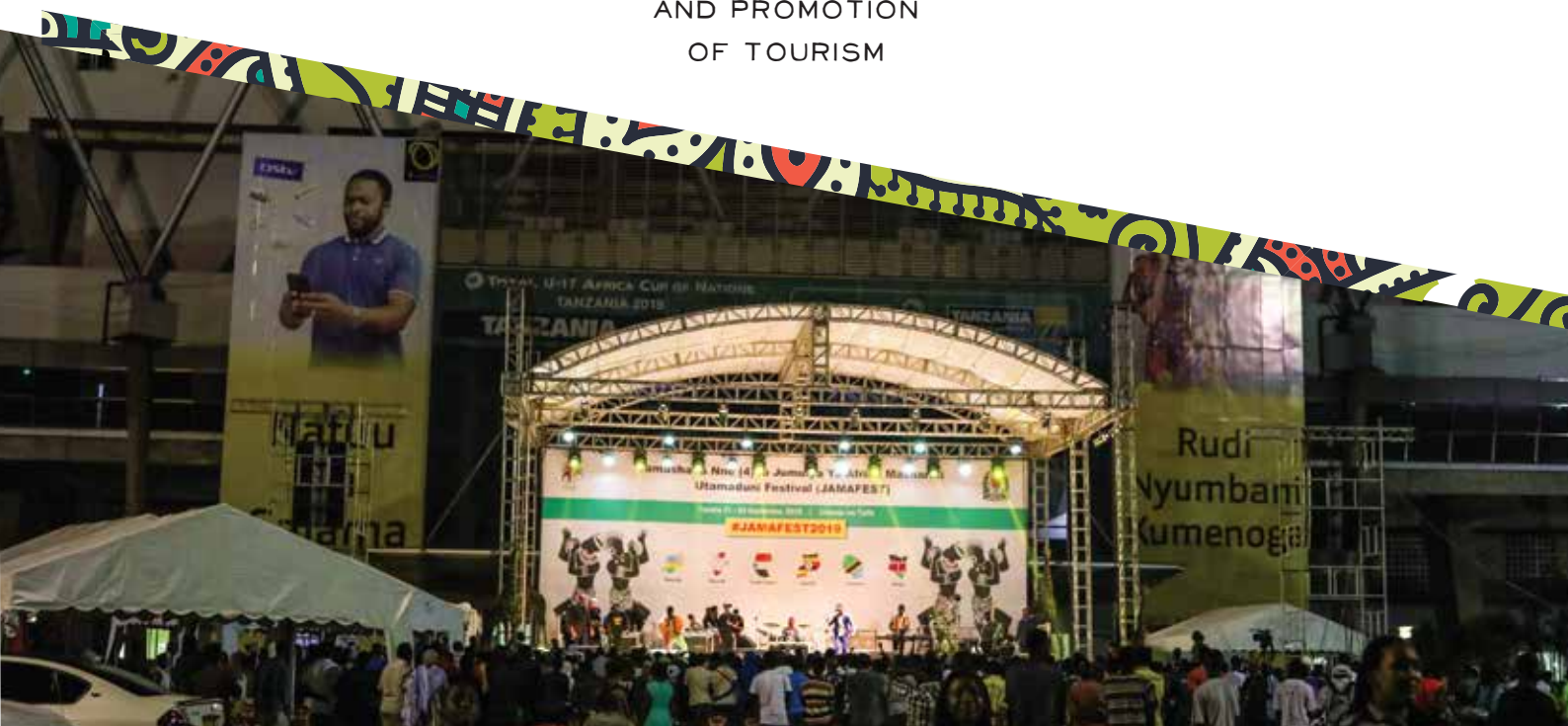
A UNIFIED EAST  
AFRICA THROUGH  
ARTS AND  
CULTURE

## THEME

CULTURAL  
DIVERSITY: A KEY  
DRIVER TO  
REGIONAL  
INTEGRATION,  
ECONOMIC GROWTH  
AND PROMOTION  
OF TOURISM

## MISSION

TO PROMOTE  
REGIONAL  
SOCIO-CULTURAL  
INTEGRATION  
THROUGH ARTS  
AND CULTURE









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EAST AFRICA

CULTURAL DIVERSITY:  
A KEY DRIVER TO REGIONAL INTEGRATION,  
ECONOMIC GROWTH AND PROMOTION OF TOURISM  
DAR ES SALAAM, TANZANIA 2019

