



14TH

AFRICAN UNION
HIGH LEVEL PRIVATE
SECTOR **FORUM**

THEME

Public - Private Sector Engagement for Inclusive Growth and Sustainable Development while Deepening Regional and Continental Trade and Investment towards Implementation of AfCFTA

**PROVISIONAL
PROGRAMME**

10th - 12th July, 2023

Kenyatta International Convention
Centre (KICC) Nairobi, Kenya

PROVISIONAL PROGRAMME



DAY 1
MONDAY 10TH JULY, 2023
SESSION ONE

TIME	ACTIVITY
08:00 - 08:50	Arrival and Registration
08:50 - 09:00	Program Director Mr. Islam Swaleh , Ag. Head of Entrepreneurship and Investment, AUC Opening Video
09:00 - 10:00	Plenary Session Welcoming Remarks Mr. Anthony Mwangi , CEO, the Kenya Association of Manufacturers (KAM) Ms. Carole Kariuki , EBS, MBS CEO, Kenya Private Sector Alliance (KEPSA) Ms. Angelina Ngalula , Chairperson, East Africa Business Council (EABC) Dr. Amany Asfour , President of Africa Business Council (AfBC) H.E Hon. Dr. Peter Mathuki , Secretary General of the East African Community (EAC) H.E Wamkele Mene , Secretary General of the AfCFTA Secretariat H.E Amb. Albert Muchanga , Commissioner of the Economic Development, Trade, Tourism, Industry, and Minerals (ETTİM) of the African Union Commission (AUC) Hon. Rebecca Miano , Cabinet Secretary, Ministry of East Africa Community, ASSLS
10:00 - 10:30	Media Briefings/Group Photo/Cultural Performance/Health Break High Level Guided Tour of Exhibition

SESSION TWO

10:30 - 11:30	PLENARY SESSION - HIGH LEVEL OPENING PANEL
	Key Actions to Achieve Inclusive Growth and Sustainable Development in Africa towards the Implementation of AfCFTA The session aims to provide a strategic perspective on the crucial role of both the Public and Private Sectors in strengthening the link between regional and continental markets, thereby fostering enhanced trade and investment.

Moderator
Eng. Ahmed Mansur, President of Pan African Manufacturers Association (PAMA)
 Keynote Presenter
Dr. James Mwangi, CEO, Equity Group
 Panelists
Mr. Vimal Shah, Chairperson, BIDCO Africa
H.E Amb. Albert M. Muchanga, Commissioner for Economic Development, Trade, Tourism, Industry and Minerals (AUC)
Dr. Amany Asfour, President of Africa Business Council (AfBC)
Dr. Stephen Karingi, Director, Regional Integration and Trade Division, United Nations Economic Commission for Africa (UNECA)
Dr. Chris Kiptoo, CBS, Principal Secretary, Treasury, Kenya

11:30 – 11:40	CULTURAL PERFORMANCE/ HEALTH BREAK
SESSION THREE	
11:40 -13:00	PLENARY SESSION - FINANCE PANEL
	<p>Enhancing access to Finance in Africa - Exploring Financial Innovations that Reshape Economic Growth Access to finance remains a critical challenge in Africa, particularly for small and medium-sized enterprises (SMEs). This panel aims to delve into the evolving financial landscape and highlight the pivotal role played by financial institutions in addressing the barriers to accessing finance. By exploring innovative strategies and collaborative efforts, this discussion seeks to promote inclusive financial systems and unlock opportunities for SMEs to access the finance needed for growth and development.</p> <p>Moderator Prof. Charles Linjap, Executive Director Investment Watch Keynote Presenter Prof. Benedict O. Oramah, President, AfreximBank Panelists Dr. Djoulassi Kokou Oloufade, Executive Secretary, African Association of Central Banks Ms. Anataria Uwamariya, Director, Export Capabilities, TradeMark Africa Mr. Paul Russo, CEO, Kenya Commercial Bank (KCB) Mr. Mike Ogbalu, Chief Executive Officer, Pan African Payment and Settlement System Bjoern Richter, Cluster Head, GIZ-EAC Programme Ms. Vivienne Yeda, Director General, East African Development Bank (EADB)</p>
13:00 – 14:00	LUNCH BREAK

SESSION FOUR	
14:00 - 15:30	<p>PLENARY SESSION - TEXTILE PANEL</p> <p>Transforming business models in the global garment industry: “The role of clothing, textile and leather value chain in Africa” This session will highlight ways through which the public, private sector as well as Development partners can contribute to the development of viable clothing, textile and leather value chain in Africa.</p> <p>Moderator: Ms. Antoinette Tesha, Programme Director, Textile and Apparel, Gatsby Africa</p> <p>Keynote Presenter Mr. Jas Bedi, Managing Director, Bedi Industries/Kenya Private Sector Alliance (KEPSA) Chair/East African Business Council (EABC) Board Members</p> <p>Panelists Ms. Paulina Mbala Elago, Former Executive Secretary Southern African Customs Union (SACU) and independent Trade and Development Advisor Ms. Nadia Karimu epse Yessoufou, The Creative Director, Nadiaka Mr. Nkandu Kabaso, The Creative Director, Nkanda yatu, Mr. Loga Mahop, The Creative Director, Forest spirit</p>
15:30 – 17:00	<p>PLENARY SESSION - DIGITAL TRADE PANEL</p> <p>The Role of Digital Trade and its Implications on African Economies, Opportunities and Challenges Moderator: Ms. Pren-Tsilya Boa-Guehe, Google Government Affairs & Public Policy</p> <p>Keynote Presenter Mr. Peter Ndegwa, CEO, Safaricom</p> <p>Panelists Mr. Peter Njonjo, CEO, Twiga Foods East Africa Amb. Amr Aljowaily, Strategic Advisor to the Deputy Chairperson, AUC Mr. Charles Murito, Google Director of Government Affairs and Public Policy for Africa Bernd Lakemeier, Programme Director, Sustainable Economic Development, Employment and Digitalisation, GIZ Kenya Ms. Celine Bacrot, Trade Logistics, UNCTAD Mr. Charles Ballard, CEO, JUMIA Kenya Mr. Kwagala Stephen, CEO, E-COM AFRICA LTD</p> <p>“Launch of the Automated One Stop Border Post Performance Management Tool and the Non-Tariff Barriers Mobile App”- TRADEMARK AFRICA</p>
17:00 – 17:30	TEA BREAK
17:30 – 18:00	B2B/ Expo Tour/Cultural Performance, Wrap Up of Day One

**DAY 2
TUESDAY 11TH JULY, 2023**

08:00 - 08:50	Arrival and Registration
	Cultural Dance
	PROGRAM DIRECTOR Mr. Islam Swaleh , Ag. Head of Entrepreneurship and Investment, AUC
	Overview of Day 2

SESSION FIVE

09:00 - 11:00

PLENARY SESSION - CLIMATE CHANGE PANEL

	<p>Environmental Social and Governance Practices Among the African Private Sector; Overview of preliminary findings of the AU Survey on the status opportunity and challenges</p> <p>The session aims at enhancing the private sector understanding of the importance of ESG, in the context of climate change and sustainable trade and investment, sharing the preliminary findings of the survey and case studies currently conducted by AUC, discussing strategies that should be put in place at National, regional and continental level to enhance the competitiveness of the African private sector in this new context.</p> <p>Moderator Mr. Ebenezer A. Amadi, Global Sustainability Expert – Board Member Fast Forward 2030</p> <p>Keynote Presenter: Dr. Nicholas Charalalambis, Imanni Development</p> <p>Panelists Ms. Debra Mallowah, Vice President, Coca Cola East and Central Africa Franchise Ms. Mary Ngechu, Founder, Takataka ni Mali Foundation Amb. Fathallah Sijilmassi, Director General, AUC Prof. M H. Khalil Timamy, Sustainable Development Studies, Department of Environmental Sciences, Pwani University, Dr. Richard Muyungi, Advisor to the president on Climate Change and Environment, Tanzania Ms. Sanda Ojiambo, Assistant Secretary General, UN Global Compact</p>
--	--

11:00 - 11:30

TEA/COFFEE / B2B INTERACTIONS

SESSION SIX

PARALLEL SESSIONS

	ROOM 1 - YOUTH AND WOMEN PANEL		ROOM 2 - ENERGY PANEL
	<p>Youth and Women Entrepreneurs: Unlocking the Potential of Youth and Women to emerge as successful leaders and entrepreneurs</p> <p>This session will focus in developing an ecosystem of youth champions capable of accelerating economic transformation and growth of variety of sectors. The discussion will look into an existing</p>		<p>Access to Reliable and Affordable Energy Supply; Addressing the critical challenge to African</p> <p>Businesses</p> <p>Panel discussions will focus on exploring ways on how the private sector can contribute to the development of African on and off-</p>

11:30 – 12:30	<p>policy and legal framework, addressing issues of access to capital geared towards providing an enabling environment, and building collaborative network of youth startups and entrepreneurs.</p> <p>Moderator Mr. Stephen Martin Etoru, Technical Advisor, EAC Youth Ambassadors Platform</p> <p>Keynote Presenter Ms. Natalie Gabala, Executive Director, Pan African Programs, Mastercard</p> <p>Panelists Ms. Natalie Gabala, Executive Director Pan African Programs, Mastercard Ms. Chido Mpemba, African Union Youth Envoy Ms. Beng'i Issa, Executive Director, National Economic Empowerment Council, Tanzania Ms. Ruth Ndengwa, CEO, Microfoods Ms. Ivy Muchoki, Regional Director, Global Youth Parliament</p>	<p>grid renewable energy infrastructure and find ways to digitalize and utilize technologies that would maximize energy distribution and efficiency for the continent.</p> <p>Moderator: Prof. Charles Linjap, Executive Director Investment Watch</p> <p>Keynote Presenter Dr. Faith Wandera, Deputy Director, Renewable Energy, Ministry of Energy Kenya</p> <p>Panelists Ms. Mabel Rubadiri, Public Affairs Associate, KOKO Networks Eng. David Mwangi, Senior Technical Advisor, Power Africa Hon. January Makamba, Minister for Energy, Tanzania Eng. Ziria Tibalwa Waako, CEO, Electricity Regulatory Authority, Uganda Ms. June Chepkemei, Managing Director, Kenya Investment Authority (Keninvest)</p>
---------------	--	--

SESSION SEVEN

12:30 – 13:30	PLENARY SESSION - TRANSPORT LOGISTICS AND INFRASTRUCTURE
	<p>Crowding in private sector investment in transport logistics and infrastructure development Supporting PPP development in Africa is critical not just through policy and regulatory frameworks, building government capacity but also project structuring and advisory services, and the provision of financing instruments such de-risking, guarantees, credit enhancements and local currency financing, and Trade Facilitation.</p> <p>Moderator: Mr. Donald Deya, Chief Executive Officer, Pan African Lawyers Union (PALU) Keynote Presenters Mr. Kenneth Bagamuhunda, Former Director General, Customs and Trade, EAC Secretariat</p> <p>Panelists Mr. John Mathenge, Technical Advisor and Board Member, Federation of East African Freight Forwarders (FEAFFA) Mr. Kenneth Ayebare, Chairperson, National Logistics Platform, Uganda-PSFU Ms. Angelina Ngalula, Chairperson, East Africa Business Council (EABC) Mr. Cuthbert Ncube, Executive Chairman, Africa Tourism Board Mr. Auni Bhaiji, Regional Director, AGL Group</p> <p>*Sharing of Experience on the Regional Electronic Cargo and Driver Tracking System*</p>

13:30 – 14:30	LUNCH BREAK
SESSION EIGHT	
14:30 – 15:30	PLENARY SESSION - AGRIBUSINESS AND FOOD SECURITY
	<p>Africa has more than 65% of global arable land and huge youthful population, which could be harnesses to leapfrog a green revolution towards achieving food security by 2040. Additionally, investing in the entire agri-business value chain will require that we provide the necessary incentives and paradigm shift towards effectively assisting Agripreneurs and relevant actors in achieving food security in Africa. in the entire value chain should be accompanied with the necessary enabling.</p> <p>Analyze the existing agribusiness policy framework, ongoing government incentives towards achieving food security and the current level of private sector participation in the agribusiness value chain.</p> <p>Moderator Dr. David Phiri, Food and Agriculture Organization, Sub-regional Office for Eastern Africa (FAO-SFE), Sub-Regional Coordinator and FAO Rep. to AU and UNECA</p> <p>Keynote Presenter Dr. Apollos Nwafor, Vice President, Policy, and State Capability Alliance for Green Revolution in Africa (AGRA)</p> <p>Panelists Mr. Geoffrey Kirenga, CEO, Southern Agricultural Growth Corridor of Tanzania (SAGCOT) Prof. M H. Khalil Timamy, Sustainable Development Studies, Department of Environmental Sciences, Pwani University, Mr. Gerald Masila, CEO, East African Grain Council (EAGC) Mr. John Bosco Kalisa, CEO, East African Business Council (EABC) Michael Dunford, Director East Africa, World Food Programme (WFP)</p>
15:30 – 16:00	TEA/COFFEE / B2B INTERACTIONS / EXHIBITIONS
SESSION NINE	
16:00 – 16:40	Room 1 Master Class for Women & Youth Entrepreneurs (Google)
16:40 – 17:40	<p>High-Level Event for African Startups Pitch</p> <p>“Hunting for Africa’s Unicorns” Innovators-Investors Match making</p> <p>This session will focus in addressing issues of access to capital and building a collaborative network of Women and Youth startups and entrepreneurs, it will also develop an ecosystem of women and youth champions capable of accelerating economic transformation and growth of variety of sectors.</p> <p>Venture Capital and Investors Startups Pitches Startup 1 Pitch Startup 2 Pitch Startup 3 Pitch Startup 4 Pitch Startup 5 Pitch</p>

17:40 -17:50	Wrap Up of Day Two
	SESSION TEN GALA DINNER
18:00 – 21:00	PROGRAM DIRECTOR Mr. Islam Swaleh, Ag. Head of Entrepreneurship and Investment, AUC Remarks by: H.E Amb. Albert Muchanga , Commissioner for ETTIM (AUC) H.E Hon. Peter Mathuki , Secretary General, EAC Fashion Show

**DAY 3 WEDNESDAY
12TH JULY, 2023**

08:30- 09:00	Arrival of Guests and Registration Program Director Mr. Islam Swaleh, Acting Head of Entrepreneurship and Investment, (AUC)
--------------	--

PRESIDENTIAL SESSION

09:00 – 10:00	Official Opening Remarks Representative of the Private Sector H.E Peter Mathuki , Secretary General, EAC H.E. Mahamat Moussa Faki , Chairperson, AUC Hon. Moses Kuria , Cabinet Secretary, Ministry of Investments, Trade and Industry Speeches by the Heads of State H.E Dr. William Ruto , President of the Republic of Kenya East African and African Heads of State present
---------------	---

10:00 – 10:20	Presentation of the Recommendations H.E Amb. Albert M. Muchanga , Commissioner for ETTIM, AUC
---------------	---

10:20 – 12:30	High Level B2B – B2G Interactions and CEO Round Tables with Heads of State EAC & AU Heads of State present, Government Ministers from EAC & AU and Private Sector.
---------------	---

12:30 – 12:40	Closing Session
----------------------	------------------------

12:40 – 12:50	Photo Session
---------------	---------------

12:50 – 13:00	PRESIDENTIAL GUIDED EXPO TOUR
---------------	-------------------------------

13:00	LUNCH BREAK
--------------	--------------------

END OF THE FORUM

